

# Shervonne Cherry

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I am a graphic designer who has a passion for creativity and finds nothing ordinary about design.

## experience

### **Exceptional Software Strategies** - Linthicum, MD

May 2004 - February 2009

Led the inhouse branding and design direction for the company. Created concepts and designs for identity branding, print collateral, and web-based designs for various government, private sector and educational clients.

- Created in-house Graphics Management System
- Develops concepts and designs for end-user portals and Content Management Systems
- Created and maintained company branding standards
- Recruited, interviewed, and mentored interns and junior designers

### **Freelance Designer** - Baltimore, MD

May 2004 - Present

Work with individuals and organizations to create concepts and design materials, including identity branding, websites, and print collateral.

Select Clients:

- Meagan Shea' make-up artist - Identity and website
- The Purnell Foundation - Logo design for non-profit
- D'Sired Touch Events - Logo design
- Atlanta Indie Fashion Week 2007 - Print and Web Advert design

## education

**Stevenson University** (formally Villa Julie College) - Stevenson, MD  
Bachelor of Science, Visual Communication Design, May 2005

## technical skills

Photoshop CS3, Illustrator CS3, InDesign CS3, Fireworks, Dreamweaver, Flash, HTML, MS Office Suite, Photography  
Ability to work on both Mac and PC platforms

## recognition

**Society for Technical Communication,**  
Excellence in Online Communications - 2007,  
*Weekly World News Tutorial*

Distinguished in Technical Publications - 2008,  
*Exceptional Software Newsletter*

International Excellence in Technical Publications - 2008,  
*Exceptional Software Newsletter*

Excellence in Technical Publications - 2008,  
*Exceptional Benefits for Exceptional Employees*

